

West Tennessee Retail Trade Potential Report 2006

Counties: Benton, Carroll, Chester, Crockett, Decatur, Dyer, Gibson, Hardeman, Hardin,
Haywood, Henderson, Henry, Madison, McNairy, Obion, & Weakley

<u>Retail Category</u>	<u>Demand (Consumer Expenditures)</u>
Total Retail Sales Incl Eating and Drinking Places	7,140,892,571
Motor Vehicle and Parts Dealers-441	1,601,908,134
Automotive Dealers-4411	1,374,591,282
Other Motor Vehicle Dealers-4412	102,417,842
Automotive Parts/Accsrs, Tire Stores-4413	124,899,010
Furniture and Home Furnishings Stores-442	167,022,963
Furniture Stores-4421	90,784,749
Home Furnishing Stores-4422	76,238,214
Electronics and Appliance Stores-443	150,127,730
Appliances, TVs, Electronics Stores-44311	114,480,303
Household Appliances Stores-443111	28,367,148
Radio, Television, Electronics Stores-443112	86,113,155
Computer and Software Stores-44312	30,037,271
Camera and Photographic Equipment Stores-44313	5,610,156
Building Material, Garden Equip Stores -444	767,319,911
Building Material and Supply Dealers-4441	700,159,433
Home Centers-44411	269,288,615
Paint and Wallpaper Stores-44412	17,521,923
Hardware Stores-44413	51,710,185
Other Building Materials Dealers-44419	361,638,710
Building Materials, Lumberyards-444191	120,477,984
Lawn, Garden Equipment, Supplies Stores-4442	67,160,478
Outdoor Power Equipment Stores-44421	10,971,123
Nursery and Garden Centers-44422	56,189,355
Food and Beverage Stores-445	862,549,179
Grocery Stores-4451	786,321,286
Supermarkets, Grocery (Ex Conv) Stores-44511	746,277,488
Convenience Stores-44512	40,043,798
Specialty Food Stores-4452	25,991,094
Beer, Wine and Liquor Stores-4453	50,236,799
Health and Personal Care Stores-446	395,257,952
Pharmancies and Drug Stores-44611	344,022,960
Cosmetics, Beauty Supplies, Perfume Stores-44612	14,639,146
Optical Goods Stores-44613	10,526,979
Other Health and Personal Care Stores-44619	26,068,867

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Gasoline Stations-447	808,355,214
Gasoline Stations With Conv Stores-44711	606,438,850
Other Gasoline Stations-44719	201,916,364
Clothing and Clothing Accessories Stores-448	283,069,155
Clothing Stores-4481	207,420,599
Men's Clothing Stores-44811	13,593,678
Women's Clothing Stores-44812	50,639,179
Childrens, Infants Clothing Stores-44813	13,166,831
Family Clothing Stores-44814	111,914,877
Clothing Accessories Stores-44815	4,448,305
Other Clothing Stores-44819	13,657,729
Shoe Stores-4482	40,502,612
Jewelry, Luggage, Leather Goods Stores-4483	35,145,944
Jewelry Stores-44831	32,171,640
Luggage and Leather Goods Stores-44832	2,974,304
Sporting Goods, Hobby, Book, Music Stores-451	115,784,933
Sportng Goods, Hobby, Musical Inst Stores-4511	84,149,726
Sporting Goods Stores-45111	42,883,449
Hobby, Toys and Games Stores-45112	27,308,455
Sew/Needlework/Piece Goods Stores-45113	6,772,893
Musical Instrument and Supplies Stores-45114	7,184,929
Book, Periodical and Music Stores-4512	31,635,207
Book Stores and News Dealers-45121	21,536,729
Book Stores-451211	20,177,760
News Dealers and Newsstands-451212	1,358,969
Prerecorded Tapes, CDs, Record Stores-45122	10,098,478
General Merchandise Stores-452	840,634,973
Department Stores Excl Leased Depts-4521	381,726,611
Other General Merchandise Stores-4529	458,908,362
Warehouse Clubs and Super Stores-45291	397,108,904
All Other General Merchandise Stores-45299	61,799,458
Miscellaneous Store Retailers-453	178,545,009
Florists-4531	12,725,653
Office Supplies, Stationery, Gift Stores-4532	68,064,039
Office Supplies and Stationery Stores-45321	38,800,455
Gift, Novelty and Souvenir Stores-45322	29,263,584
Used Merchandise Stores-4533	13,771,753
Other Miscellaneous Store Retailers-4539	83,983,564

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Non-Store Retailers-454	399,424,032
Electronic Shopping, Mail-Order Houses-4541	276,343,446
Vending Machine Operators-4542	17,989,620
Direct Selling Establishments-4543	105,090,966
Foodservice and Drinking Places-722	570,893,386
Full-Service Restaurants-7221	255,866,439
Limited-Service Eating Places-7222	242,333,926
Special Foodservices-7223	48,698,672
Drinking Places -Alcoholic Beverages-7224	23,994,349
GAFO *	1,624,703,793
General Merchandise Stores-452	840,634,973
Clothing and Clothing Accessories Stores-448	283,069,155
Furniture and Home Furnishings Stores-442	167,022,963
Electronics and Appliance Stores-443	150,127,730
Sporting Goods, Hobby, Book, Music Stores-451	115,784,933
Office Supplies, Stationery, Gift Stores-4532	68,064,039

* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.